

X/13 CS - CSSR STAND POPULAR AT INTL FAIR IN STOCKHOLM

STOCKHOLM, SEPT. 4 (RFE SPECIAL/LISINSKI) -- THE ANNUAL AUTUMN ST. ERIKS INTERNATIONAL PRODUCTS FAIR OPENED HERE TODAY, WITH ONLOOKERS CROWDING AROUND THE CZECHOSLOVAK STAND IN LARGE NUMBERS.

CZECHOSLOVAKIA AND NEARLY ALL THE WARSAW PACT NATIONS WHICH INVADED THAT COUNTRY ARE AMONG THE 24 NATIONS EXHIBITING HERE. OF THE INVADERS ONLY HUNGARY DOES NOT HAVE ITS OWN STAND HERE.

THE CZECHOSLOVAK EXHIBIT FEATURES THE SLOGAN "BUY CZECH -- BUY FRUTA". THIS WAS PUT UP BY SWEDISH CANNED FRUIT AND PRODUCE BUYERS WHO HOPE TO POPULARIZE SALES OF THE FRUTA TRADE NAME GOODS FROM CZECHOSLOVAKIA.

PLENTY OF URQUELL PILSNER BEER ADORNS THE CSSR STAND, ALONG WITH MODERN, LIGHT FURNITURE MADE IN CZECHOSLOVAKIA FOR THE SWEDISH MARKET IN CONJUNCTION WITH SWEDISH FIRMS. THERE ALSO IS CZECH GLASS, CRYSTAL AND CHINA.

THE CZECH AND SOVIET STANDS ARE BACK TO BACK, SEPARATED BY A WALL. THE RUSSIANS ARE SHOWING FURS, STACKS OF BOOKS, RUSSIAN CHRISTMAS TREE DECORATIONS, GLASSWARE, SILVER AND CHINA-- MUCH OF THE LATTER IN THE "FOLKLORE" TYPE OF STYLING.

BULGARIA THIS YEAR, AS BEFORE, IS CONCENTRATING ON CANNED FRUITS AND WINES.

POLAND HAS CONSIDERABLE HOUSEHOLD EQUIPMENT -- KITCHENWARE, CUTLERY, PLASTIC CONTAINERS, ETC. THERE ARE ALSO KITCHEN CLOCKS, BICYCLES, PIANOS, SKIS AND CAMPING EQUIPMENT, INCLUDING A BATTERY-DRIVEN REFRIGERATION UNIT FOR CAMPERS.

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